



Applying for a Yellow Cab Restaurant franchise may be one of your best and critical business decisions as an entrepreneur. Kindly follow the procedures below:

1. Fill up the enclosed Franchise Application Form completely. Send the filled out form via email, together with your Letter of Intent to:

BUSINESS DEVELOPMENT & FRANCHISING

YELLOW CAB FOOD CORPORATION

Under the : **MAX'S GROUP INC.**
Penthouse, Ecoplaza Building,
2305 Chino Roces Avenue Extension, Makati City
Telephone: (02) 784-9000

2. We will contact you to confirm your interest and discuss further your business plans. Then, your application will be evaluated.

3. After passing the preliminary evaluation, we will meet to discuss mutual concerns, as well as provisions and terms of the franchise agreement. Upon agreement, the franchise is awarded and the franchise contract is executed.

As our franchisee, we shall work towards a profitable future for you. The Franchise Contract covers pre- operating and continuing operating advice and support services during the course of the agreement. We will be with you every step of the way, from site evaluation, human resources recruitment, training, management and development of market entry strategies. After store completion and successful market entry, we shall continue to assist you in the management and operations of your restaurant. The goal is to maximize your business success and profitability.

APPLICATION FOR A YELLOW CAB RESTAURANT FRANCHISE

(This Application does not obligate either party in any member)

PERSONAL INFORMATION

Last Name	First Name	Middle Name
Address _____		Telephone Numbers
_____		Home _____
_____		Office _____
_____		Fax _____
_____		Mobile _____
Sex	Civil Status	
M () F ()	Single () Married () Other (Specify) _____	
Date of Birth	Place of Birth	Citizenship
_____	_____	_____

EDUCATION

College/University _____

Degree _____ Years Attended _____

Describe any training in sales, management or retailing:

BUSINESS EXPERIENCE

Present Occupation _____ Position _____

Company _____ Date Employed _____

Address _____ Tel. Nos. _____

Describe duties, number of employees supervised and responsibilities _____

Previous business experience (Give exact names, address and dates. List most recent first)

Company _____ Position _____

Type of Business _____ Date Employed _____

Address _____ Tel. Nos. _____

Responsibilities _____

Company _____ Position _____

Type of Business _____ Date Employed _____

Address _____ Tel. Nos. _____

Responsibilities _____

Company _____ Position _____
 Type of Business _____ Date Employed _____
 Address _____ Tel. Nos. _____
 Responsibilities _____

References: List two people, not related to you, who are familiar with your character, qualifications and competence whom the company may contact at any time.

Name	Job Title	Company / Contact Numbers
_____	_____	_____
_____	_____	_____
_____	_____	_____

LEGAL

Have you ever been charged in the past of any criminal or civil offense? () YES () NO

If Yes, please detail nature of criminal or civil charges: _____

ASSET VERIFICATION SCHEDULE

1. Listed Securities:

No. of Shares	Description	Current Market Value

TOTAL: Php _____

2. Bonds/Debentures:

No. of Shares	Description	Face Value	Current Market Value

TOTAL: Php _____

3. Mortgage Receivables:

Debtor	Nature of Debt	Amount	Monthly Dues	Maturity Date

4. Real Estate Properties: (List all Real Estate Assets location and value)

5. Business Interests: (List name of Businesses, percent equity, type of corp., and net value interest)

PERSONAL FINANCIAL STATEMENT

(The applicant is required to submit his financial statements)

APPLIED FRANCHISE AREA

1. Site Address _____

2. If property is a vacant lot, Total land area: _____ square meters / Frontage: _____ meters
(Please attach scaled geodetic lot plan)

3. If property has a building/structure, Floor area available: _____ sqm.
Ground Floor area: _____ sqm., 2nd Floor area: _____ sqm.
(Please attach scaled building plans)

Available Facilities:

- Electricity Phase: _____, Amps _____, Watt _____ Telephone lines
- Water (MWSS/Deep Well) Parking Slots, how many _____
- Storm Drainage Waste Disposal System

4. If prospective site is being leased, please state lease terms:
(Please attach copy of Contract of Lease)

Lessor : _____
Address : _____
Period of Lease : _____ years Rental Rate : _____
Security Deposit : _____ months Advance Rent : _____ months
Escalation Rate : _____ / year Rent-Free Period : _____ days

5. Vicinity Map Sketch
(Please attach map/location of the property)

6. Do you own a Franchise? YES NO
If Yes, name of Franchisor : _____
Nature of Franchise : _____

7. Have you ever owned a Franchised Food Operation? YES NO
If Yes, how was it terminated? : _____

8. Do you have any existing contractual arrangements/agreements that may interfere your becoming a Pancake House Franchisee? YES NO

9. Who will manage the Franchise?
(WE EXPECT THE FRANCHISEE TO MANAGE THE BUSINESS, if he is unable to, the Franchisee must designate a shareholder who will be available to manage the franchise store on a full time basis:
Name : _____

10. Who are the stockholders of Franchise Corporation?

(We require full disclosure of all stockholders in Franchise Corporation)

NAME OF STOCKHOLDERS	% OF SHARES

11. Do any of the above-listed stockholders own a share/interest in a franchised food operation and/or a fast-food/casual-dining type of restaurant? YES NO

If Yes, please explain:

I submit the foregoing information as my complete and true personal and financial condition as of the date shown below.

I expressly authorize any past or present employer, any law enforcement agency, government agency, or any person who has personal knowledge of my character, work experience or criminal record to release this information to Yellow Cab Food Corporation. If requested by Yellow Cab Food Corporation, I agree to supply statements from my professional advisors (i.e. bankers, brokers, accountants, lawyers) verifying the above assets, and also agree to furnish copies of my Income Tax Returns as filed for the last three (3) years.

I understand that Yellow Cab Food Corporation is relying upon all the above information as a material factor in considering my application to become a Yellow Cab franchisee, and therefore agree to promptly notify Yellow Cab Food Corporation of any material change in any of the above information or any subsequent information provided to Yellow Cab Food Corporation.

In addition, I release all persons from liability as a result of true and accurate information.

Signature over Printed Name

Date



MAX'S GROUP INC.
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